

## HashCash Sales Force Solutions

What we offer specifically from HashCash

HashCash = Innovate & Transform

Our industry specific solutions are designed to help our clients overcome specific business challenges and ensure a better functioning business model from all aspects. Today, the entire objective of a optimizing a business model through Salesforce is a challenge which needs meticulous understanding of the entire business architecture, product/service, markets, areas of opportunities, areas of improvements and the targeted audience. Industry specific solutions offered by HashCash are aligned perfectly with the needs of the concerned business,

HashCash Salesforce solutions are spread across a number of industry verticals like:

- **Communications, Media & Technology:** Communications media and technology enterprises across the world are harnessing the power of digital. Needless to say, that it is in the potential of Salesforce platforms to revolutionize the entire customer experience. With the betterment of end user experiences, the communications, media & technology companies can optimize their ROI within a short period of time. In short, HashCash helps in managing the 3 most important verticals of customer management through Salesforce integration – deliver customer expectations, understand customer wants, engage potential customers and innovate at every step.
- **Consumer Goods and Services:** Salesforce based CRM services from HashCash helps in adding value to customer chains with intelligent and personalized experiences. We help in incorporating winning sales strategies into action, build value customer chains with repeat customers and deliver cutting edge services. In short, we enable the FMCG companies to function more efficiently and drive better sales, customer satisfaction and market capitalization through accurate data based insights.
- **Hospitality & retail:** Hospitality and the retail industry need robust CRM platforms to manage their entire customer life cycle. In an industry where customer reviews and feedback can help in making and breaking a brand image, an automated tool can come a long way in leveraging the productivity of all business verticals alike. The smooth functioning of parallel business verticals ensures a 360 degree coverage and minimization of disruption in the day to day business operations.
- **Financial Services:** The financial industry has been a major beneficiary of Salesforce. The financial industry is one of the most critical and volatile industries of the world. Keeping this in mind, HashCash offers the most appropriate utilization of the Salesforce tool to market your products.